

This file has been downloaded from the Almanahj website



The file: Worksheet about Environmental Factors

[Almanahj Website](#) ⇒ [American curriculum](#) ⇒ [12th Grade](#) ⇒ [Environmental Studie](#) ⇒ [Term 1](#)

More files for: 12th Grade subject Environmental Studie - Term 1

Social Media links for 12th Grade





# QUIZ TIME

Which of the following is **NOT** the microenvironmental factors?

- a Culture
- b Supplier
- c Competitors
- d Customers



# QUIZ TIME

Which of the following is the macroenvironmental factors?

[alManahj.com/us](http://alManahj.com/us)

- a Culture
- b Supplier
- c Competitors
- d Customers



# QUIZ TIME



High unemployment rate will effect the consumers purchasing power, it explains about \_\_\_\_\_

- a Political
- b Economic
- c Technology
- d Social Culture



# QUIZ TIME



Oreo Successful in China because they understand and adapt their product based on the China consumers' \_\_\_\_\_

- a Technology
- b Social Culture
- c Political Factors
- d Demographic Factors



# QUIZ TIME



Secret Recipe bought all the material from their supplier. Therefore Secret Recipe is \_\_\_\_\_ market.

a consumer

b reseller

c business

d international