

## دليل تصحيح أسئلة الاستجابة البنائية لدراسات الأعمال



### تم تحميل هذا الملف من موقع المناهج الإماراتية

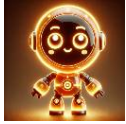
موقع المناهج ← المناهج الإماراتية ← الصف التاسع ← تصميم ← ملفات متنوعة ← الملف

تاريخ إضافة الملف على موقع المناهج: 2026-10-19 12:44:05

ملفات اكتب للمعلم اكتب للطالب ا اختبارات الكترونية ا اختبارات ا حلول ا عروض بوربوينت ا أوراق عمل  
منهج انجليزي ا ملخصات وتقارير ا مذكرات وبنوك ا الامتحان النهائي للمدرس

المزيد من مادة  
تصميم:

### التواصل الاجتماعي بحسب الصف التاسع



صفحة المناهج  
الإماراتية على  
فيسبوك

### المزيد من الملفات بحسب الصف التاسع والمادة تصميم في

### تحميل تطبيق المناهج للهواتف الذكية

تطبيق المناهج على Play Google (أندرويد)

تطبيق المناهج على Store App (آبل)

## Business Studies

### Grade 9& 10: Constructed Response Marking Guide (10 Marks)

#### Purpose

This table provides a standardised framework for assessing all Constructed Response Questions (CRQs) in Section B across Grades 9 and 10.

It ensures consistency in the allocation of marks according to the level of response and alignment with the MENs verbs (Identify → Explain → Analyse → Evaluate / Recommend / Justify).

#### Instructions for Use:

- Apply this guide to all 10-mark Constructed Response Questions.
- Mark each sub-question independently using the criteria below.
- Accept any valid business example unless the question specifies otherwise.
- Responses do not need to match the sample answers exactly.
- Award marks based on the quality of the response rather than its length.
- Do not penalise minor spelling or grammatical errors where meaning is clear.
- Credit appropriate business terminology and equivalent examples where relevant.

#### General Marking Guidance

- Accept any valid response that meets the intent of the question.
- Equivalent business terminology should be credited.
- Students may use different business contexts provided the reasoning is valid.
- Where responses fall between descriptors, award the intermediate mark.
- Apply professional judgement consistently across all scripts.

## MARKING REFERENCE TABLE

| Sub-Question Type                   | Marks    | Performance Levels                                                                                                                                                                                                                                                                                                      | Teacher Looks For                                                                                                                                                          | Example Response                                                                                                                                                              |
|-------------------------------------|----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Identify/ List/State</b>         | <b>2</b> | <b>2 marks:</b> Two correct and relevant items.<br><b>1 mark:</b> One correct item or partial accuracy.<br><b>0 marks:</b> None relevant or missing.                                                                                                                                                                    | <b>Accurate identification Relevant to the scenario</b>                                                                                                                    | 2 marks: <i>"The business aims to increase sales and improve customer satisfaction."</i>                                                                                      |
| <b>Explain/ Describe</b>            | <b>2</b> | <b>2 marks:</b> Clear explanation of each item with cause-and-effect reasoning linked to the scenario.<br><b>1 mark:</b> Partial or vague explanation.<br><b>0 marks:</b> No reasoning or unrelated statement.                                                                                                          | <b>Cause-and-effect Scenario link Business terminology</b>                                                                                                                 | 2 marks: <i>"Higher footfall increases the number of potential customers, leading to higher sales."</i>                                                                       |
| <b>Analyse/ Apply/ Interpret</b>    | <b>4</b> | <b>4 marks:</b> Logical, coherent analysis directly applied to the scenario; clear relationships or impact shown.<br><b>3 marks:</b> Sound reasoning with minor omissions.<br><b>2 marks:</b> Basic application or limited linkage.<br><b>1 mark:</b> Superficial statement.<br><b>0 marks:</b> Irrelevant / incorrect. | <b>Applies business knowledge</b><br><b>Refers to scenario</b><br><b>Explains relationships</b><br><b>Uses business terminology</b><br><b>Reaches a logical conclusion</b> | 4 marks: <i>"Promotional pricing is most suitable because it encourages customers to try the new product, increasing demand and helping the business build market share."</i> |
| <b>Evaluate/ Recommend/ Justify</b> | <b>2</b> | <b>2 marks:</b> Valid judgement or recommendation with clear justification.<br><b>1 mark:</b> Statement or opinion with weak justification.<br><b>0 marks:</b> Unsupported or unrelated answer.                                                                                                                         | <b>Makes a judgement</b><br><b>Justifies using scenario evidence</b><br><b>Considers likely impact</b>                                                                     | 2 marks: <i>"The business should use an eCommerce website because it retains control over pricing and customer experience while supporting long-term growth."</i>             |